

SUMMARY OF ELECTION ADVERTISING
EXPENSES BY CLASS
CANDIDATE

NAME OF FILING ENTITY

Value of sponsored election advertising
(including value of preparing and conducting)

	Election expenses used during campaign period		Expenses not used during campaign period
	Subject to limits	Not subject to limits	
Commercial canvassing in person, by telephone or by mobile device			
Newspapers and periodicals			
Promotional materials, including newsletters, brochures, buttons and novelty items			
Radio			
Search engine marketing and optimization			
Signs (lawn signs, billboards, etc.)			
Social media (social ads, targeted ads, content boosting, etc.)			
Television			
Website displays			
Other forms of advertising (describe)			
Total expenses		A	
			B
			C